



# HEART *of* ONENESS

## HOLISTIC EXPO

### BROCHURE DIMENSIONS FOR ADVERTISING

**Presenting an exciting opportunity  
to get your message out into the  
world and be SEEN by over 10K  
people in the holistic community!**

Enclosed you will see ad dimensions offered to  
be in the official Heart of Oneness Holistic Expo  
brochure!

**10K+**  
READERS WILL SEE  
YOUR AD DIGITAL  
AND IN PRINT!

THE HEART OF  
ONENESS HOLISTIC  
EXPO FULL COLOR  
BROCHURE WILL BE  
SHARED PRIOR TO AND  
HANDED OUT DURING  
THE EVENT TO ALL  
ATTENDEES.

#### TIPS FOR A GREAT AD:

- Be sure all photos used are **High-Resolution** (at least 300 DPI) so your message and products can WOW your customers!
- **Make sure all important text and information is .25"** inside the dimension listed so nothing gets cut-off in layout.
- Deliver your ad as a **high-resolution PDF, PNG, or JPG** file by the specified date deadline (important!).
- **Have fun and be creative!**

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  HEARTOFONENESSHOLISTICEXPO



# **1/4 Page Horizontal**

**8" (width) x 2.5" (height)**

**\$375**

# **1/8 Page Horizontal**

**3.9" (width) x 2.5" (height)**

**\$175**

# **1/16 Page Horizontal**

**4" (width) x 1.2" (height)**

**\$100**

# **Half Page Horizontal**

**8" (width) x 5.23" (height)**

**\$500**



## Half Page Vertical

4" (width) x 10.5" (height)

**\$500**

## 1/4 Page Vertical

3.9" (width) x 5.25" (height)

**\$375**

## 1/8 Page Vertical

1.9" (width) x  
5.12" (height)

**\$175**

## 1/16 Page Vertical

1.85" (width) x  
2.5" (height)

**\$100**

# Half Page BACK COVER

**\$750**

**Full Bleed 9"(width) x 5.73"(height)** (0.25 bleed)

**Actual Crop Size 8.5"(width) x 5.5"(height)**

## Safety Zone

**For all important text and images** (0.25 safety)

**8"(width) x 5.23" (height)**